



SVKM'S  
**NMIMS**  
Deemed-to-be UNIVERSITY

### FACULTY

A pool of faculty comprising Full-time, Adjunct and Visiting faculty handle the various courses. Faculty selected have excellent Academic credentials being graduates from IITs, IIMs, Cornell University (USA) etc. The faculty team in Bangalore has a rich blend of industry and academic experience, 80% of full time faculty have a PhD.

Individual faculty members are proficient in Finance, Operations, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy. Their corporate experience covers diverse sectors ranging from Metals and Engineering to Retail and Consulting. The faculty teams is actively involved in creating intellectual capital and have published papers in reputed international journals and presented papers in International Conferences as well as written cases to facilitate teaching.

**PROGRAM ELIGIBILITY** Graduates with consistently good academic record (Minimum 55%), NMAT Scores, Group Discussion

(GD) and Personal Interview (PI) Duration : 2 years full time

Certification : Post Graduate Diploma in Management (PGDM)

Application Form : Available online on announcement of NMAT.

### CAMPUS INFRASTRUCTURE

The Campus building is situated on the 80 feet Road at Koramangala and has an area of 22,000 sq. ft. It is functional yet aesthetic; is fully air-conditioned and appropriately furnished harmonizing comforts and décor while conforming to the academic requirements. Adequate space for vehicle parking and Cafeteria have been provided. It is equipped with state-of-art IT facilities, powered by server-based local network, high-speed and secure internet connection.

The facilities include:

- ◆ Classrooms: 7 AC classrooms, each with a capacity of 60
- ◆ Conference Room/ MDP center: with capacity of 25
- ◆ Library: equipped with 4000 books, journals, access to online databases
- ◆ Computer Center: equipped with two Servers
- ◆ Communication Lab
- ◆ Computer Lab
- ◆ Rooftop Cafeteria
- ◆ Electronic infrastructure equipped with 80 Desktop Computers- Projectors, Close-circuit TV, Access Control System Every classroom is equipped with Laptop/PC and LCD projectors integrated with campus wide Network.

**Industry Interface:** The Bangalore campus has established excellent interface with Corporates in various sectors. Professional direction for students is offered by a Deputy Director heading Placements and Career Advisory Services and through the involvement of key industry professionals, act as at mentors.

**Wireless Hotspots:** In addition to the wired network, the entire campus has a parallel wireless network. The networked resources can be accessed from virtually anywhere in the campus. Branded Laptops with Mobile Technology has been provided for the same.

### Blackboard Learning Management System

Students can access the Internet round the clock and the learning resources available on the Campus LMS (Learning Management system) - Blackboard to manage the vast knowledge and create an online learning environment. Thus, it makes it possible for the students to access information resources anywhere and anytime in the campus.

**Internet@ 16 mbps (1:1):** All members on the intranet have access to Internet 24 hours a day, through 16 mbps Internet Line. The Internet bandwidth will be enhanced every year.

**Library:** Fully computerized and well stocked Library with over 4000 books, periodicals and DVDs/ CDs. Library includes not only paper versions, but also electronic versions, CD-ROMs, multimedia and online products, EBSCO, PROWESS, CMIE data bases.

**Learning Rooms:** The Learning Rooms are air-conditioned, spacious, well ventilated and in conformity with international standards. Classrooms are WI FI enabled along with audio-visual media and LCD Projectors. A Group Work room equipped with round tables enables participants to discuss in groups and promotes peer discussion and learning.

**Conference/MDP- Room:** A conference room/ MDP Center with a seating capacity of 25 is one of the highlights of the Bangalore Campus. It has modern facilities to conduct board meetings, campus recruitment etc.

**Hostel facility:** NMIMS, Bangalore provides excellent hostel facilities. It has acquired plush apartments at HSR layout which is 4 km from the campus. The hostel can accommodate upto 133 students. Airy rooms well- furnished with attached bathroom, WI FI network, Cafeteria, Intercom, refrigerator, laundry facility, Water coolers with purified drinking water, TV Room, indoor games room, are the features of the hostel..



# PGDMM

2-YEAR FULL-TIME PROGRAM

POST GRADUATE DIPLOMA IN MANAGEMENT



SVKM's

**Narsee Monjee Institute of Management Studies**

(Declared as Deemed-to-be University under Section 3 of the UGC Act. 1956)

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# PROGRAM ARCHITECTURE

(2-Year Full-Time PGDM Program @ NMIMS Bangalore)

## PROGRAM LOGIC

The PGDM graduate shall be strong in functional fundamentals (Knowledge), shall have the right problem-solving, analytical and behavioral approach (Skills), and shall be hands-on with the right blend of humility, assertiveness and values (Attitude). In addition, they will be industry-ready and should fit into specific job-roles in a short time.

## PROGRAM OBJECTIVES

To equip participants to be:

- Ethical and socially responsible managers
- Effective in communication and interpersonal skills
- Industry-ready delivery and result-oriented
- Strong in functional fundamentals
- Application-focused with a hands-on attitude

## USPs

- Outbound program: To realize self and impart team-building skills
- Detailed study plans including globally benchmarked additional reading materials like HBR cases and uniquely designed assignments to promote practical rigor in every subject
- Simulation as a Capstone exercise using CAPSIM- a world-leading business simulation package.
- Pre-and-post program competence assessment workshops to evaluate each participant's unique competencies, possible career path, growth areas & holistic development assessment (comparing pre and post outcomes), gap identification and analysis
- Compulsory MS Excel skills imparted during orientation program
- Communication and soft skill courses across the program
- Compulsory value-add workshops: Project Management based on PMBOK Methodology, Six Sigma, Spanish language, Innovation & Entrepreneurship, 'Indian Values in Management'.
- Electives across various domains are highly industry-relevant, directly mappable to job requirements and include the latest concepts and tools followed in various industries on global platforms. For example: Positive Psychology in HR; Theory of Constraints, Lean Management, Business Process Modeling (in Operations and IT), Financial Risk Management, Auditing & Reporting, Fixed Income Securities & Debt Markets (in Finance), Digital Marketing in Marketing.
- Bleeding edge courses:- Business Analytics
- Career advisory services across the program

## PROGRAM THEMES

### Themes across trimesters

Trim I	: Building blocks of Management	Trim I	: Identify strengths
Trim II	: Managerial functions and tools for Decision Making	Trim II	: Building on your strengths
Trim III	: Business Landscape & Understanding Organization	Trim III	: Identifying strength-based career options
Trim IV to VI	: Compulsory subjects- Creating and sustaining competitive advantage + Value add workshops	Trim IV to VI	: Delivering high performance at work

Career management services go in parallel across all 6 trimesters as follows

## Year I (Trimester I to III)

### Workshops

- Learning through Theatre, Films and Literature
- Indian Values in Management
- Music and Arts Appreciation
- Creativity
- Family Businesses in India

### Orientation phase (15 days) Subject & their basic themes

- Basic Mathematics and statistics
- Communication skills (written, spoken)
- Power of Excel (MS excel)
- Financial Accounting

### Trim I: - Building blocks of management:

#### Compulsory Subjects & their basic themes

- Understanding management, organization and business (UMOB)
- Financial Statement Analysis
- Microeconomics
- Understanding self and individual dynamics
- Statistical techniques for decision making
- Understanding customer and value creation
- Communication
- Competition & Issues of Competitive Advantage

### Trim II: - Managerial functions and tools for decision making:

#### Subject & their basic themes

- Financial planning and control
- Managing Operations
- Business Environment & Macro economics
- Understanding HR Functions

### Trim III: - Business Landscape and Understanding Organization:

#### Compulsory Subjects & their basic themes

- IT for Management
- Strategy Formulation & Implementation
- Legal aspects of business
- Corporate governance and ethics
- Business Research
- Business Communication
- Group and organizational dynamics
- Industry Analysis
- Community Awareness & responsibility as an Executive

## Post Trim III students will go for Summer Internship (6 weeks)

### Year 2 - TRIM IV to VI

Elective Subjects: All the following groups are available as Major and Minor except Management Consulting which is available only as Minor group. They are required to choose four (4) subjects from their Major group and one (1) Subject from Minor group in Trimester IV, V and VI.

### TRIM IV: Creating and sustaining competitive advantage

<b>Compulsory subjects</b> Business Analytics for Decision Making Negotiation Skills				
Finance	Marketing	Operations & IT Information Tech.	Human Resources	Analytics
<ul style="list-style-type: none"> <li>Advanced Statement</li> <li>International Finance</li> <li>Corporate &amp; Retail Banking</li> <li>Investment analysis &amp; portfolio management</li> </ul>	<ul style="list-style-type: none"> <li>Consumer Behaviour</li> <li>Sales and distribution management</li> <li>Retail management</li> <li>Integrated marketing Communication</li> </ul>	<ul style="list-style-type: none"> <li>Supply Chain management</li> <li>Theory of Constraints</li> <li>World Class Manufacturing</li> <li>Software engineering and project management</li> </ul>	<ul style="list-style-type: none"> <li>Selection and Recruitment</li> <li>Learning and development</li> <li>Change Management &amp; OD</li> <li>Performance management</li> </ul>	<ul style="list-style-type: none"> <li>Approach to Problem Solving &amp; Data Communication</li> <li>Quantitative Techniques for Decision Making I</li> <li>Analytics for Finance - BFSI Sector I</li> <li>Analytical tools and Techniques for decision making</li> </ul>
<b>Management Consulting As Minor ONLY: Modules as</b> Consulting Skills and Intellectual Property Rights				

### Trim V: Creating and sustaining competitive advantage

<b>Compulsory subjects - Business Simulation (Capsim)</b>				
Finance	Marketing	Operations & IT Information Tech.	Human Resources Management	Analytics
<ul style="list-style-type: none"> <li>Corporate valuation</li> <li>Financial derivatives</li> <li>Insurance management</li> <li>Fixed Income Securities &amp; Debt Markets</li> </ul>	<ul style="list-style-type: none"> <li>Business Marketing</li> <li>Marketing Implementation</li> <li>Brand management Management</li> <li>Services Marketing</li> </ul>	<ul style="list-style-type: none"> <li>Lean management</li> <li>Total Quality Management</li> <li>Knowledge</li> <li>IT Strategy</li> </ul>	<ul style="list-style-type: none"> <li>Compensation &amp; Benefits</li> <li>HR Laws - ER &amp; Compliance</li> <li>International HR</li> <li>Measuring HR</li> </ul>	<ul style="list-style-type: none"> <li>Analytics for Finance - BFSI Sector II</li> <li>Quantitative Techniques for Decision Making II</li> <li>Marketing Analytics</li> <li>Big data &amp; its applications</li> </ul>
<b>Management Consulting, As Minor ONLY : Modules</b> Knowledge Management and Corporate Turnaround				

### Trim VI: Creating and sustaining competitive advantage

<b>Compulsory subjects</b> International Business				
Finance	Marketing	Operations & IT Information Tech.	Human Resources Management	Analytics
<ul style="list-style-type: none"> <li>Alternative Investment Markets</li> <li>Investment Banking + M &amp; A</li> <li>Wealth Management</li> <li>Financial analytics</li> </ul>	<ul style="list-style-type: none"> <li>Marketing Strategy</li> <li>Rural Marketing</li> <li>Customer Relationship Management</li> <li>Digital Marketing</li> </ul>	<ul style="list-style-type: none"> <li>New Models of Enterprise Architecture</li> <li>Advanced Supply Chain &amp; Operations Analytics</li> <li>Modeling for Decision Making</li> <li>Business Process Modeling &amp; Management</li> </ul>	<ul style="list-style-type: none"> <li>Emotional Intelligence &amp; Developing competencies for Organizational Performance</li> <li>Talent Management</li> <li>HR Technology &amp; Analytics</li> <li>Diversity Management</li> </ul>	<ul style="list-style-type: none"> <li>HR Analytics</li> <li>Analytics for Pharma and Healthcare</li> <li>Operation &amp; supply chain Analytics</li> <li>Analytics for Retail</li> </ul>
<b>Management Consulting As Minor ONLY : Modules as</b> Business Continuity Planning and Entrepreneurship				

### Certification-based Value-add Workshops

- Project Management (PMBOK-based)
- Six-Sigma green belt certification
- SAS Workshop
- Foreign Language workshop (Spanish)